

LESSON 3

Images & Color

Aug. 22, 24, 29
/ Review September 7

Terms + Practice: Image Types

Images for print production fall into two categories—vector and raster images. Define and provide examples of both.

Vector Image

Raster Image

Terms + Practice: Color

Text and images targeted for print production are prepared with color ink, black ink or spot color inks. Define and provide examples of each of the following.

Process colors

Spot colors

Rich black (4-color black)