

Junior Graphic Design I

Art 3337 /17695

week / date	Topic	Activity	Production Workbook
01 / aug 21	Anatomy, OpenType, Measurements, Punctuation	Lecture & Demo	Lesson 01
01 / aug 23	Tracking/Kerning	Lecture & Demo	
02 / aug 28	Alignment	Review 01 / Lecture & Demo 02	Lesson 01 + 02
02 / aug 30	Alignment	Lecture & Demo	Lesson 02
03 / sept 04	Image Resolution, Codecs, Grayscale Images	Review 02 /Lecture & Demo 03	Lesson 02 + 03
03 / sept 06	CMYK, Duotone, & Pantone Images	Lecture & Demo	Lesson 03
04 / sept 11	Grids / Parts of a Book/ Imposition	Review 03 /Lecture & Demo	Lesson 04
04 / sept 13	Paper / Envelopes / Assign Pocket Folder	Demo / Work in class	Lesson 04
05 / sept 18	OK Paper Tour w/ Tessa Judson	Demo / Work in class	http://okpaper.com/
05 / sept 20	Crit pocket folder	Review Lesson 02 / Lecture / Demo	
06 / sept 25	Crit book lessons 1-4		Lesson 06
06 / sept 27		Paper Basics (handout)	Lesson 06
07 / oct 02			
07 / oct 04	Thursday Football / Work in class		
08 / oct 09	Print Production: Embossing and Die Cutting		
08 / oct 11	SWPP Print Tour w/ Rick Nussle		http://www.swpp.com/
09 / oct 16			
09 / oct 18			
10 /oct 23			
10 / oct 25			
11 / oct 30			
12 / nov 1			
12 / nov 6			
12 / nov 8	one-on-one reviews		
13 / nov 13	one-on-one reviews		
13 / nov 15	work in class		
14 / nov 20	work in class		
14 / nov 22	Thanksgiving Holiday		
15 / nov 27	Work in class		
15 / nov 29	Workbook due		